

	Insert Dates	Reservation Expiration		Market List	Artwork Due Dates	Event Dates
	National Co-op FSI	Cover & Page Position Reservation Expiration (160 Days)	Cover & Page Position Market List Due / Category Reservation Expiration (120 Days)	National Final Market List Due / (Regional Business) (90 days)	Complete Order & Material Due Dates	Event Dates & No Issue Dates
January	1/1/2017	07/25/16	09/02/16	10/03/16	10/28/16	Hispanic Connection - Dia de Los Reyes New Year - New You!
	1/8/2017	08/01/16	09/09/16	10/10/16	11/04/16	
	01/15/2017					No issue
	01/22/2017	08/15/16	09/23/16	10/24/16	11/18/16	
	1/29/2017	08/22/16	09/30/16	10/31/16	11/23/16	
February	02/05/2017	08/29/16	10/07/16	11/07/16	12/16/16	Big Game
	02/12/2017	09/06/16	10/14/16	11/14/16	12/22/16	Valentine's Day
	02/19/2017					No issue
	02/26/2017	09/19/16	10/28/16	11/28/16	01/06/17	
March	03/05/2017	09/26/16	11/04/16	12/05/16	01/13/17	
	03/12/2017	10/03/16	11/11/16	12/12/16	01/20/17	
	03/19/2017	10/10/16	11/18/16	12/19/16	01/27/17	
	03/26/2017	10/17/16	11/25/16	12/26/16	02/03/17	
April	04/02/2017	10/24/16	12/02/16	01/02/17	02/10/17	
	04/09/2017	10/31/16	12/09/16	01/09/17	02/17/17	Hispanic Connection - La Semana Santa
	04/16/2017					No issue
	04/23/2017	11/14/16	12/23/16	01/23/17	03/03/17	
May	04/30/2017	11/21/16	12/30/16	01/30/17	03/10/17	Hispanic Connection - Cinco de Mayo
	05/07/2017	11/28/16	01/06/17	02/06/17	03/17/17	
	05/14/2017	12/05/16	01/13/17	02/13/17	03/24/17	Mother's Day
	05/21/2017	12/12/16	01/20/17	02/20/17	03/31/17	
June	05/28/2017					No issue
	06/04/2017	12/26/16	02/03/17	03/06/17	04/14/17	
	06/11/2017	01/02/17	02/10/17	03/13/17	04/21/17	
	06/18/2017	01/09/17	02/17/17	03/20/17	04/28/17	Father's Day
July	06/25/2017	01/16/17	02/24/17	03/27/17	05/05/17	
	07/02/2017					No issue
	07/09/2017	01/30/17	03/10/17	04/10/17	05/19/17	
	07/16/2017	02/06/17	03/17/17	04/17/17	05/26/17	
	07/23/2017	02/13/17	03/24/17	04/24/17	06/02/17	
August	07/30/2017	02/20/17	03/31/17	05/01/17	06/09/17	Back to School
	08/06/2017	02/27/17	04/07/17	05/08/17	06/16/17	Back to School
	08/13/2017	03/06/17	04/14/17	05/15/17	06/23/17	Back to School
	08/20/2017	03/13/17	04/21/17	05/22/17	06/30/17	Back to School
	08/27/2017	03/20/17	04/28/17	05/29/17	07/07/17	Back to School
September	09/03/2017					No issue
	09/10/2017	04/03/17	05/12/17	06/12/17	07/14/17	Hispanic Connection - Hispanic Heritage Month
	09/17/2017					No issue
	09/24/2017	04/17/17	05/26/17	06/26/17	07/28/17	
October	10/1/2017	04/24/17	06/02/17	07/03/17	08/11/17	Breast Cancer Awareness
	10/08/2017	05/01/17	06/09/17	07/10/17	08/18/17	
	10/15/2017					No issue
	10/22/2017	05/15/17	06/23/17	07/24/17	09/01/17	
	10/29/2017	05/22/17	06/30/17	07/31/17	09/08/17	Halloween / Hispanic Connection - El Dia de los Muertos
November	11/05/2017	05/29/17	07/07/17	08/07/17	09/15/17	
	11/12/2017	06/05/17	07/14/17	08/14/17	09/22/17	
	11/19/2017	06/12/17	07/21/17	08/21/17	09/29/17	Thanksgiving
	11/26/2017					No issue
December	12/03/2017	06/26/17	08/04/17	09/04/17	10/13/17	Holiday
	12/10/2017	07/03/17	08/11/17	09/11/17	10/20/17	Holiday
	12/17/2017					No issue
	12/24/2017					No issue
	12/31/2017					No issue